



- Shriya Maru . RA Shumka Centre for Entrepreneurship . Sept-Dec 2022 •

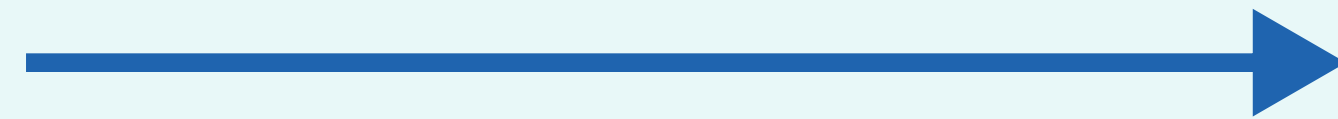
## ● the product

A mobile - first digital intake that allows patients to share their medical history, to be reviewed by the healthcare team, prior to their appointment.

# the goal



- empowering patients
- prepared healthcare team



- higher quality of care
- time efficient appointment



smoother  
healthcare  
system

# the redesign

## 1

### onboarding experience

Giving users an insight into the what and why of the product they are interacting with.

## 2

### giving users feedback

Keeping users informed of their progress as they respond to relevant questions.

## 3

### recommending an updated UI

Presenting information in a manner that users of the internet are conditioned to see it in and interact with.

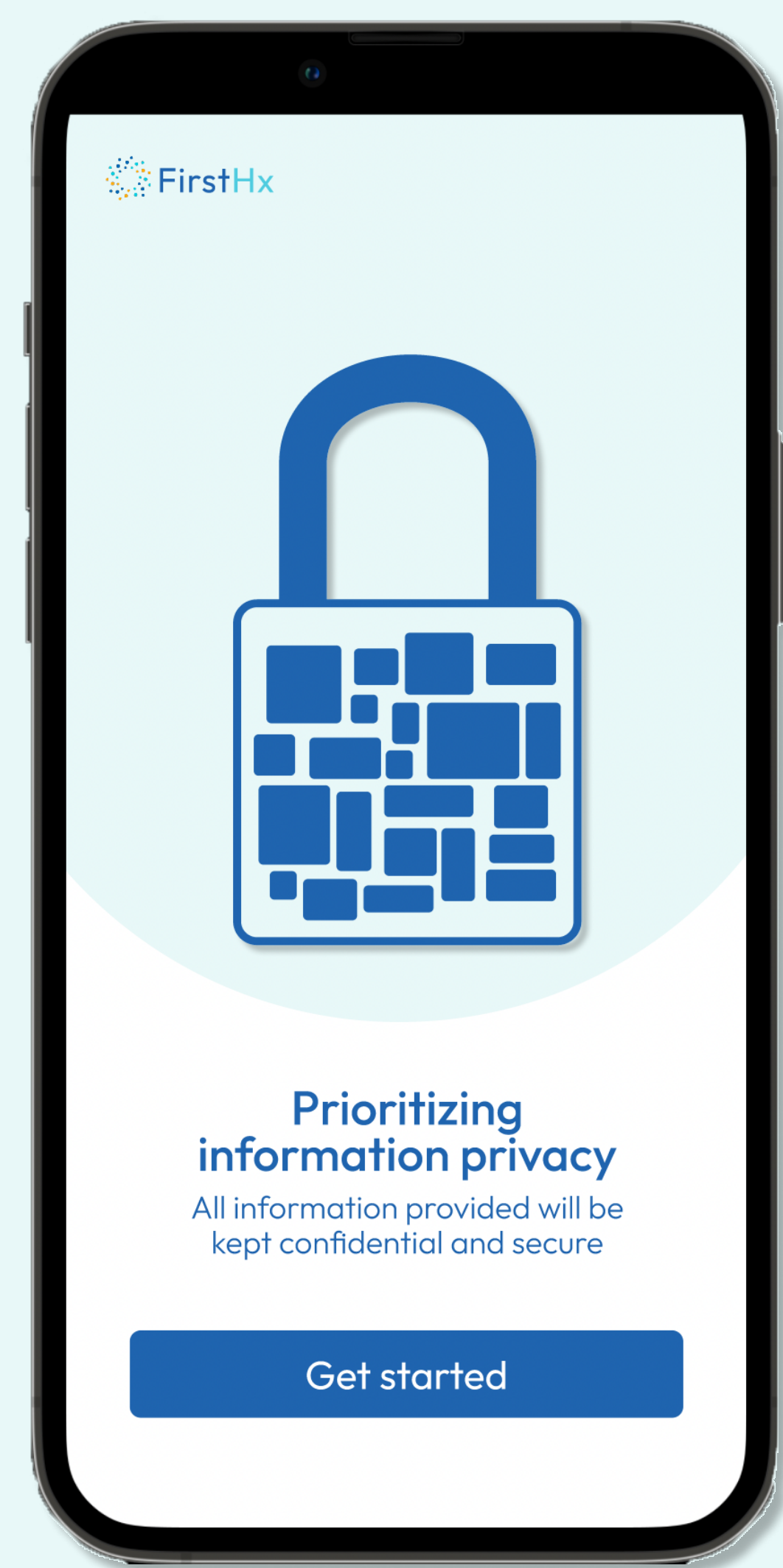




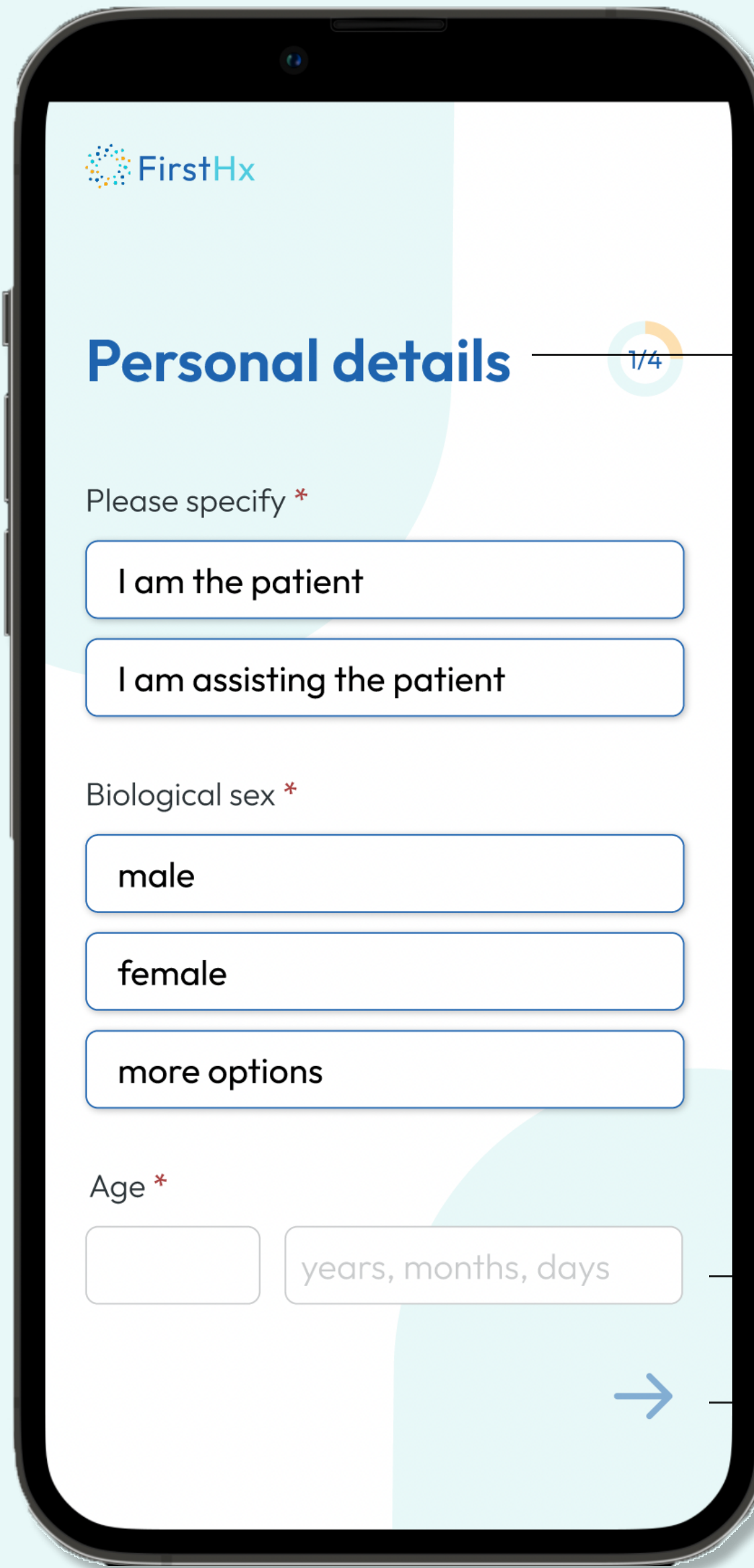
What am I expected to do?



Why am I filling out this intake?



Who has access to my information?



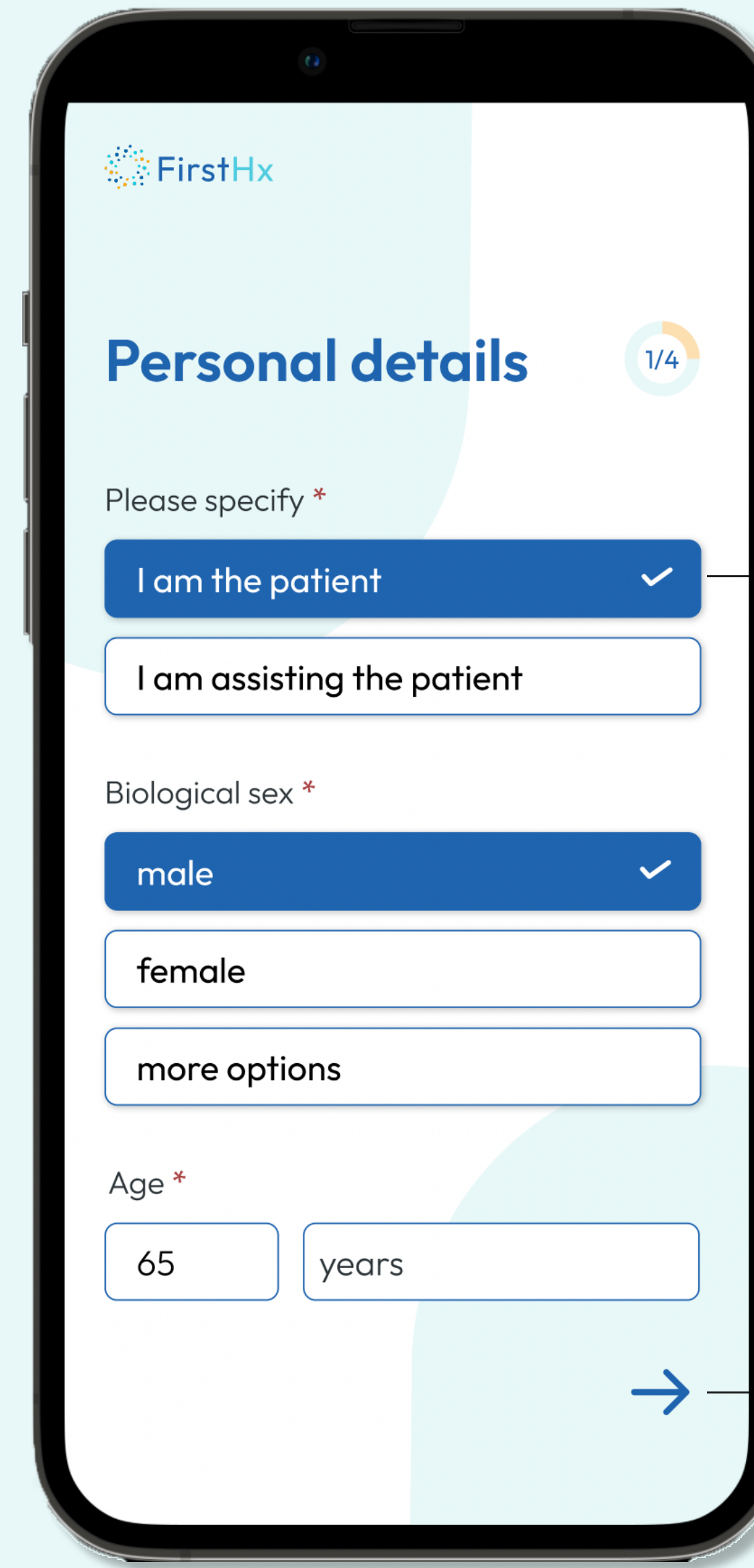
utilizing the style guide effectively to design a visually appealing interface

clearly stating the category of questions

presenting related questions together

using an input users are familiar to use

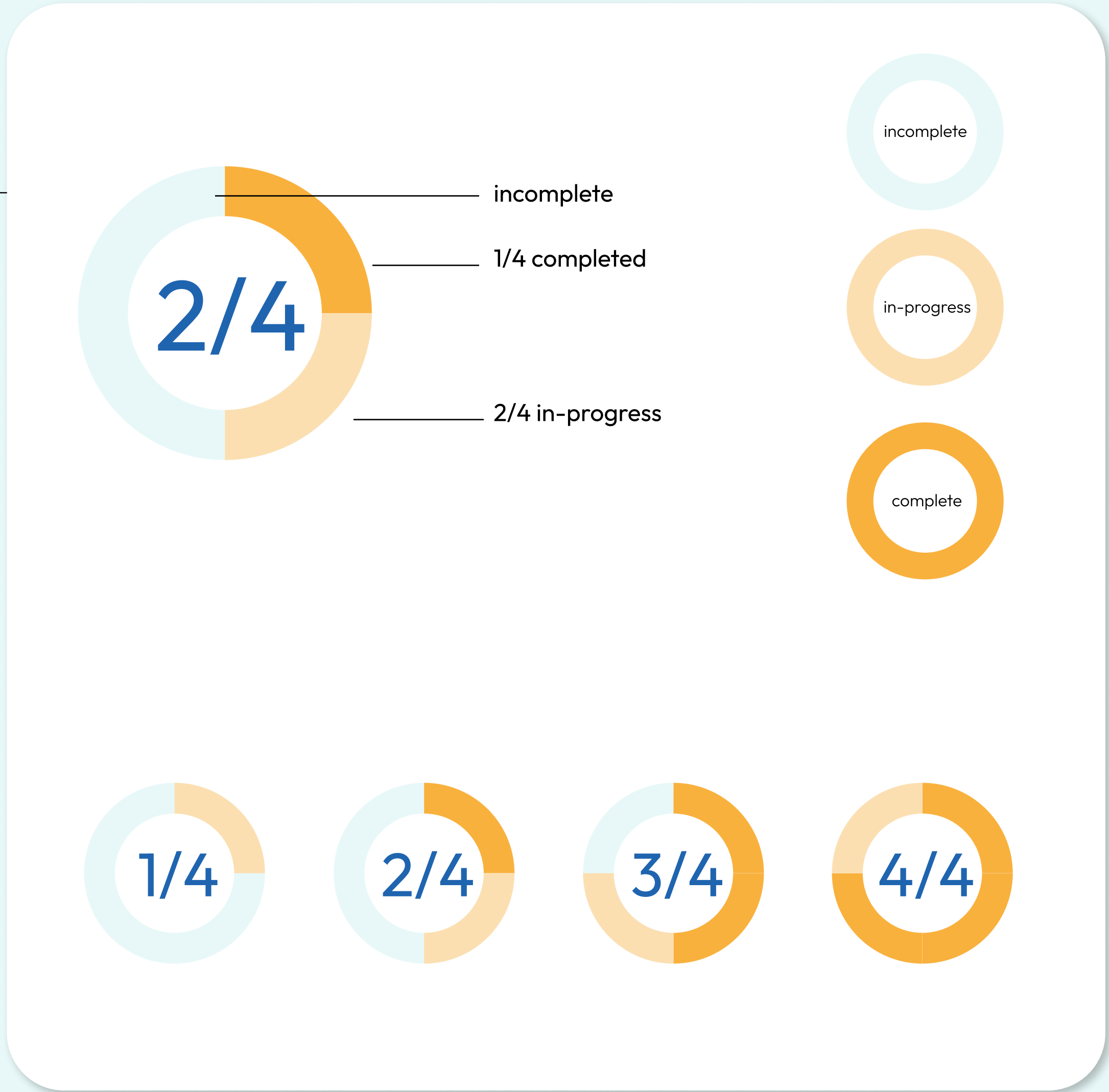
preventing users from continuing



highlighting the selected options and tick icon to emphasize the selection

allowing users to continue







# the process

# 1

## research

A stage led by user research and precedent research to understand the product, users and its' context.

# 2

## define

Identifying pain points, creating how might we statements and narrowing down on priority tasks.

# 3

## design

Undergoing rounds of iteration and testing to produce a higher fidelity prototype.



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