

23 August 2022

Letter of recommendation

To whom it may concern

This is to confirm that Shriya Maru was engaged as an intern with Magenta Communications Consultancy Pvt Ltd from May to August 2022.

In that capacity she worked on our social media campaigns and assisted in design research and execution for client projects. She worked with our managing editor to draft editorial content for a prestigious global educational institute. She was also involved in research, content writing, and design ideation for a key report for UK-India Business Council, a cross-border think tank.

Shriya built great relationships with her colleagues. She took direction and feedback well. She came to the table with ideas, met deadlines, and overall did a good job on all the tasks that were assigned to her.

She will be an asset to any organisation she works for, and I'm pleased to recommend her.

Yours faithfully



Ritika Arya

Director – design & communications

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